

# Motivation Insights™



Personal values are those interests, goals and preferences which guide our lives and careers. This instrument is designed to help you determine which particular area of preference is most important to you.

Please read the directions below completely.

**(Please Print)**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Position: \_\_\_\_\_

Male     Female

## ***Directions:***

There are 12 categories for response, each with 6 items for you to consider. This is not a timed response, but please take only the time you need to complete this form.

Mark your personal preference in each of the 12 areas listed. **Rank each of the 6 statements** by indicating your choices as follows: your first choice is 1, your second choice is 2, etc. **For the 12 groups, each number (1-6) must be used only once and every box must have a number in it.**

## ***Example:***

**My personal interests are:**

- |   |                                      |
|---|--------------------------------------|
| 6 | Self-reliance                        |
| 4 | Sharing my philosophy                |
| 3 | Appreciation of the beauty of nature |
| 1 | Financial security                   |
| 5 | Service to others                    |
| 2 | Knowledge                            |

# Motivation Insights™

Male

Name \_\_\_\_\_ Company \_\_\_\_\_

Female

<p><b>1. My favorite subjects to study:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Math/Science</li> <li><input type="checkbox"/> Political Science</li> <li><input type="checkbox"/> Theology</li> <li><input type="checkbox"/> Fine Arts</li> <li><input type="checkbox"/> Financial Planning</li> <li><input type="checkbox"/> Sociology</li> </ul>	<p><b>7. If I were given \$500,000, I would:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Purchase an art collection</li> <li><input type="checkbox"/> Take on new challenges</li> <li><input type="checkbox"/> Give some to charity</li> <li><input type="checkbox"/> Save some/invest some</li> <li><input type="checkbox"/> Take courses to gain knowledge</li> <li><input type="checkbox"/> Give to a group that supports my beliefs</li> </ul>
<p><b>2. My personal interests are:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Self-reliance</li> <li><input type="checkbox"/> Sharing my philosophy</li> <li><input type="checkbox"/> Appreciation of the beauty of nature</li> <li><input type="checkbox"/> Financial security</li> <li><input type="checkbox"/> Service to others</li> <li><input type="checkbox"/> Knowledge</li> </ul>	<p><b>8. I think our tax money should be spent on:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Help for the homeless</li> <li><input type="checkbox"/> Military/defense</li> <li><input type="checkbox"/> New technology</li> <li><input type="checkbox"/> Funding of the arts</li> <li><input type="checkbox"/> Improving productivity</li> <li><input type="checkbox"/> Justice</li> </ul>
<p><b>3. Leisure activities that I enjoy:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Volunteer work</li> <li><input type="checkbox"/> Studying new things</li> <li><input type="checkbox"/> Mentoring and organizing others</li> <li><input type="checkbox"/> Investing/spending money</li> <li><input type="checkbox"/> Going to museums</li> <li><input type="checkbox"/> Spiritual activities</li> </ul>	<p><b>9. People I admire as role models:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Humanitarians</li> <li><input type="checkbox"/> Military leaders</li> <li><input type="checkbox"/> Entrepreneurs</li> <li><input type="checkbox"/> Artists</li> <li><input type="checkbox"/> Scientists</li> <li><input type="checkbox"/> Ethical leaders</li> </ul>
<p><b>4. Personal motivators for me are:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Being a leader</li> <li><input type="checkbox"/> Continuing education</li> <li><input type="checkbox"/> Traditional values</li> <li><input type="checkbox"/> Helping others</li> <li><input type="checkbox"/> Increasing my net worth</li> <li><input type="checkbox"/> Arts/crafts</li> </ul>	<p><b>10. The way I would like to contribute to society:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Helping the sick and disadvantaged</li> <li><input type="checkbox"/> Being a business person</li> <li><input type="checkbox"/> Doing what is expected</li> <li><input type="checkbox"/> Protecting natural resources</li> <li><input type="checkbox"/> Being an inventor</li> <li><input type="checkbox"/> Being a community leader</li> </ul>
<p><b>5. My career goals:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Artist</li> <li><input type="checkbox"/> Researcher</li> <li><input type="checkbox"/> Business owner</li> <li><input type="checkbox"/> Lead others</li> <li><input type="checkbox"/> Spiritual leader</li> <li><input type="checkbox"/> Social reformer</li> </ul>	<p><b>11. My personal goals:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Helping others</li> <li><input type="checkbox"/> Elected official</li> <li><input type="checkbox"/> Economic freedom</li> <li><input type="checkbox"/> Discovering new technology</li> <li><input type="checkbox"/> Artistic expression</li> <li><input type="checkbox"/> Sharing my faith</li> </ul>
<p><b>6. My desire for improvement may include:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Spiritual growth</li> <li><input type="checkbox"/> Helping others</li> <li><input type="checkbox"/> Leadership roles</li> <li><input type="checkbox"/> Security for retirement</li> <li><input type="checkbox"/> Additional education</li> <li><input type="checkbox"/> Beautification of personal surroundings</li> </ul>	<p><b>12. My outside interests:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Research and testing new ideas</li> <li><input type="checkbox"/> Protecting the environment</li> <li><input type="checkbox"/> Community projects</li> <li><input type="checkbox"/> Part-time business</li> <li><input type="checkbox"/> Politics</li> <li><input type="checkbox"/> Spiritual activities</li> </ul>